



SevaSadan College of Arts, Science &
Commerce

Organizes

**International
Multidisciplinary Conference on**

*“Use of Digital Technology in
Business, Financial Services and Education
Systems; Challenges & Opportunities”*

On

10th February, 2018 Saturday

Conference Communication

The Convener
SevaSadan College of Arts, Science & Commerce,
Near Central Hospital, Ulhasnagar,
Dist. Thane, India PIN- 421003
Phone: 0251- 2561021. www.ssasc.edu.in

Patron

Shri Sanjay Dabrai
Hon. Secretary, SevaSadan

Convener

DrGulabchand K Gupta
Principal

Organizing Committee

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- Prof. JyotiNagdev
- Dr. VandanaaKataare
- Prof. KomalChandanshive
- Prof. Manisha Ailani
- Prof. SoniyaLakhyani
- Prof. Arti More
- Prof. LaveenaOchani

Advisory Committee

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R.K.T College of Arts, Science & Commerce
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Sasminra Institute of Commerce & Science, Mumbai
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JJT University, Jhunjhunu, Rajasthan
- **Prof.(Dr) Rajendra Jain**
Oriental University, Indore, MP
- **Dr. Leisa Armstrong**
Edith Cowan University, Perth, Australia
- **Dr.PrachyanunNilsook**
Mongkut's University of Technology, Thailand

Participant Form

International Multidisciplinary Conference on "Use of Digital Technology in Business, Financial Services and Education Systems; Challenges & Opportunities" on 10th February, 2018 Saturday.

Name _____

Gender : Male Female

Name of Organization _____

Designation _____

Address for Correspondence _____

Mobile No _____

Email _____

Status of Conference :

Paper Presentation Only Participation

Conference Registration paid by

Cash DD Online

Amount Rs. _____

Date _____ Signature _____

About Us

SevaSadan College of Arts, Science and Commerce was established in year 2009 by SevaSadan Trust. The Trust was founded by Philanthropic Seth Parsram Parumal Dabrai with the aim of spreading Education among people in year 1950. The Trust at present has 8 Institutions. SevaSadan College of Arts, Science and Commerce is affiliated to the University of Mumbai and located at near Central Hospital, Ulhasnagar. It offers B.Com, BMS, B.Com (Accounting and Finance), B.Com (Banking & Insurance), B.Com (Financial Markets), and other courses

About Conference

The digital technology holds enormous potential for enabling insurers to drive growth and reduce operational costs. The advanced growth of digital technology is enabling the adoption of enterprise collaboration tools that helps insurers organize intellectual capital and facilitate knowledge sharing. Although there are many overlapping impact of digital technology in business and finance but they differ significantly in many areas. This conference provides an interdisciplinary forum for the presentation of innovative view and research oriented approach. This conference aspires to bring the researchers, business professionals and academicians from relevant disciplines on common platform to discuss the "Use of Digital Technology in Business, Financial Services and Education Systems; Challenges & Opportunities"

Conference Tracks

We invite Academics, Corporates, Researchers and Students to submit the research papers on the following related themes

Business

- International Business
- Operational & Supply Chain Management
- Innovative Human Resource Practices
- Organizational and Consumer behavior
- Make in India and Start up India
- Social Media & Online marketing
- Retail Sector & Entrepreneurship
- Business Economy & Stock Markets
- Export & Import Management

Finance

- Financial Management & Electronics Accounting
- Banking System & Insurance Sector
- Innovative Banking practices in Rural Market
- Stock Market Strategies & Valuation Models
- Demonetization and GST

Digital Technology

- Cloud Computing & Network Security
- Data Mining & Wireless Technology
- Mobile Application & Services
- Multimedia and Applications
- Digital Technology in Medical Services
- Information and Knowledge Management
- Social Media and Cyber law

Education System

- Digital Technology in Education
- Professional development of Teacher
- Curriculum and Courseware
- Performance based Teaching Learning
- Technical and Vocational Education
- Right to Education
- Education and Industrial Relation

Submission Guidelines

- Abstract of paper / full paper has to be typed in Time New Roman, Font Size 12 and 1.5 line spacing.
- The paper should be written in word file with 1 inch margin of the left, top, bottom and ½ inch margin on the right.
- The cover page of the manuscript must contain Title of the paper, authors name, institute name and Email address.
- Soft copy of the research paper should be send by Email: sscimc18@gmail.com

The quality research papers shall be published in peer reviewed referred & UGC listed ISSN Journal with Impact Factor.

Paper Submission: Important Dates

- Abstract Submission : 15.01.2018
- Full Paper Submission : 22.01.2018
- Notification of Accepted Papers : 27.01.2018
- Paper Submission – Email : sscimc18@gmail.com
- Conference Date : 10th February, 2018
- Registration: 8.30 to 9.30am
- Conference: 9.30am to 5.30pm

Registration Fee

- Delegate / Research Scholars / Students: Rs.1500
- Foreigner : \$50
- Students Participant (No Paper) : Rs.750

The Registration fee includes the Conference Kit, Lunch and Tea during session breaks.

Registration fee can be paid by Cash/ DD / Online Transfer
With DD Drawn in favour "SevaSadan College of Arts, Science and Commerce"

Online Transfer / NEFT / RTGS

Account Name: SevaSadan College of Arts, Science & Commerce
Account No. : 605010100043616
IFS Code : UTIB0000605
Branch : Ulhasnagar-3

For any Information please contact

Prof. VanshikaAhuja:9322428096
Prof. Arti More: 9833417296

Conference Venue

Auditorium
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