



Seva Sadan College of
Arts, Science & Commerce
Affiliated to University of Mumbai

Organizes

**3rd International
Multidisciplinary Conference on**

*“Innovations in Business,
Finance and Education using
Digital Technology”*

on

7th & 8th February, 2020

Conference Communication

The Convener
Seva Sadan College of Arts, Science & Commerce,
Seva Sadan Marg, Ulhasnagar-3,
Dist. Thane, Maharashtra, India PIN- 421003
Phone: +91 251 2561020 www.ssasc.edu.in

Patron

Shri Sanjay Dabrai,
Hon. Secretary, Seva Sadan

Convener

Dr Gulabchand K Gupta,
Principal

Organizing Committee

- Dr. Vanshika Ahuja
- Asst.Prof. Jyoti Nagdev
- Asst.Prof. Sona Dawra
- Asst.Prof. Naisha Chainani
- Asst.Prof. Manisha Ailani
- Asst.Prof. Soniya Lakhyani
- Asst.Prof. Niraj Mishra
- Asst.Prof. Deepa Kriplani

Advisory Committee

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Seva Sadan College of Education, Ulhasnagar-3, India
- **Dr. Akhilesh Kumar Mishra** *Director*
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Manjunath College of Commerce, Dist. Thane, India
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- **Dr. L.K. Karangale** *Principal*
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Dist Washim, Amravati, India
- **Dr. Chandrahauns R Chavan**
Jamnalal Bajaj Institute of Management Studies,
University of Mumbai, India
- **Dr. Amiya Kumar Tripathy**
Don Bosco Institute of Technology, Mumbai, India
- **Dr. Hsiu-Ling Hsun**
University of Science & Technology, Taiwan
- **Dr. Yusuke Fitzgibbons**
Edith Cowan University, Australia

Participant Form

International Multidisciplinary Conference on
“Innovations in Business, Finance and Education
using Digital Technology” on 7th& 8th February, 2020.

Name _____

Gender : Male Female

Name of Organization _____

Designation _____

Address for Correspondence _____

Mobile No _____

Email _____

Status of Conference :

Paper Presentation Only Participation

Conference Registration fee paid by

Cash DD Online

Amount Rs. _____

Date _____ Signature _____

About Us

Seva Sadan College of Arts, Science and Commerce was established in year 2009 by Seva Sadan Trust. The Trust was founded by Philanthropic Seth Parsram Parumal Dabrai with the aim of spreading Education among people in year 1950. The Trust at present has 8 Institutions. Seva Sadan College of Arts, Science and Commerce is affiliated to the University of Mumbai and located at near Central Hospital, Ulhasnagar-3. It offers B.Com, BMS, B.Com (Accounting and Finance), B.Com (Banking & Insurance), B.Com (Financial Markets), and Add-on courses.

About Conference

The digital technology holds enormous potential for enabling entrepreneur, Banker and education institutions to drive growth and reduce operational costs. The advanced growth of digital technology is enabling the adoption of enterprise collaboration tools that helps entrepreneur organize intellectual capital and facilitate knowledge sharing. Although there are many overlapping impact of digital technology in business, finance & education but they differ significantly in many areas. This conference provides an interdisciplinary forum for the presentation of innovative view and research oriented approach. This conference aspires to bring the researchers, business, professionals and academicians from relevant disciplines on common platform to discuss the "Innovations in Business, Finance and Education using Digital Technology"

Conference Tracks

We invite Academicians, Corporates, Researchers and Students to submit the research papers. on the following related themes

Business and Finance

- International Business
- Operational & Supply Chain Management
- Innovative Human Resource Practices
- Organizational and Consumer behavior
- Export & Import Management

- Customer Relationship Management
- Innovative Banking practices in Rural Market
- Stock Market Strategies & Valuation Models
- Goods and Services Tax
- Entrepreneurship • Insurance Sector
- Ecology • Retail Sector
- Business Economy • Banking System
- Online marketing • Goods and Services Tax
- Financial Management • Electronics Accounting

Education

- Professional development of Teachers
- Digital Technology in Education
- Curriculum and Courseware
- Performance based Teaching Learning
- Technical and Vocational Education
- Education and Industrial Relation
- Mobile Learning Apps • Online Educations

Digital Technology

- Mobile Application & Services
- Multimedia and Applications
- Digital Technology in Medical Services
- Information and Knowledge Management
- Data Mining • Wireless Technology
- Cloud Computing • Network Security
- Social Media • Cyber law
- Digital Wallet • Cryptocurrency

Any other related areas

Submission Guidelines

- Abstract of paper / full paper has to be typed in Times New Roman, Font Size 12 and 1.5 line spacing.
- The paper should be written in word file with 1 inch margin of the left, top, bottom and ½ inch margin on the right.
- The cover page of the manuscript must contain Title of the paper, authors name, institute name and Email address.

- Soft copy of the research paper should be send by Email: sscimc18@gmail.com

The selected quality research papers shall be published in peer reviewed referred ISSN Journal with Impact factor.

Paper Submission: Important Dates

- Abstract Submission : 05.01.2020
- Full Paper Submission : 17.01.2020
- Notification of Accepted Papers : 22.01.2020
- Paper Submission – Email : sscimc18@gmail.com
- Conference Date : 7th & 8th February, 2020

Registration Fee

- Delegate / Research Scholars : Rs.2000
- Foreigner : \$60
- Only Participation : Rs.800

The Registration fee includes the Conference Kit, Lunch and Tea during session breaks.

Registration fee can be paid by Cash/ DD / Online Transfer With DD Drawn in favour of "Seva Sadan College of Arts, Science and Commerce"

Online Transfer / NEFT / RTGS

Account Name: Seva Sadan College of Arts, Science & Commerce
Axis Bank, Account No. : 605010100043616
IFSC Code : UTIB0000605
Branch : Ulhasnagar, Maharashtra

For any Information please contact

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Conference Venue

Auditorium
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