

Seva E-Bulletin

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DEPARTMENT OF MANAGEMENT

- Tata consultancy services (TCS) has ranked Third most valued IT services brand globally, after Accenture and IBM according to a report by Brand Finance.
- Infosys has recently announced that it has been accredited with the Google Cloud Partner Specialization in the data and analytics space. Infosys is among the top Global System Integrators which have been accredited with this specialization.

DEPARTMENT OF ACCOUNTING AND FINANCE

- The Fitch Ratings expect the gross domestic product (GDP) of India to contract by 9.4 per cent in FY21 (April 2020 to March 2021). Fitch further projects the GDP to expand by 11 per cent in FY22 (April 2021 to March 2022).
- CARE Ratings has revised downwards its projection of the Centre's fiscal deficit to 7.8 % of GDP during FY21 against its earlier estimate of 9-9.5%. The combined effect of lower revenues & higher expenditure is likely to push the fiscal deficit to 7.8% of GDP

DEPARTMENT OF BANKING AND INSURANCE

- ICICI Bank, a leading Indian private sector bank and Niyo a new age Fintech Company announced a tie-up to issue prepaid cards to Micro, small and medium enterprises (MSMEs) workers.

- YES Bank launches wellness themed credit card partnership with Aditya Birla Wellness private limited to launch the "Yes Bank Wellness" and "Yes Bank Wellness Plus" credit cards-aimed at the holistic health, selfcare and wellness of consumers.
- Yes bank Headquarter- Mumbai, Maharashtra.
- Yes bank MD & CEO-Prashantkumar

DEPARTMENT OF FINANCIAL MARKETS

- FSS and IPPB join hands to promote financial inclusion; this strategic partnership offers significant opportunities to bring millions of unbanked customers into the financial mainstream.
- FSS-: Financial Software and System.
- IPPB-: India post payment bank.
- Opening **from Jan 18, 2021 to Jan 20, 2021**, IPO of Indian Railway Finance was announced with the face value of Rs.10/- per share at a price band of Rs. 25 -26, IPO size being **Rs 4,633.38 Cr**

DEPARTMENT OF COMMERCE

- The Union Minister of Commerce and Industry, Consumer Affairs and Food and Public Distribution, Piyush Goyal has inaugurated the two-day "Pararambh startup India International summit" in New Delhi on 15th January 2021, organized by the Department for

Promotion of Industry and Internal Trade (DDIIT) under the Ministry of Commerce and Industry.

- India and Japan signed a Memorandum of Cooperation (MOC) a basic framework for partnership for proper operation of the system pertaining to Specified Skilled Worker (SSW) to promote the movement of skilled worker from India to Japan.
- Kerala becomes 8th state to complete “ease of doing business reforms”, stipulated by the Department of Expenditure, Ministry of Finance. Kerala has become eligible to mobilize additional financial resources of **2,370 crore** through open market borrowings. Kerala has now joined the seven other states namely. Andhra Pradesh, Karnataka, Madhya Pradesh, Odisha, Rajasthan, Tamil Nadu and Telangana.

Kerala CM- Pinarayi Vijayan

Kerala Governor- Arif Mohammad Khan

Poster Competition to mark the eve and celebrated "Parakram Divas"



NSS UNIT

- 23 January, 2021 - On the Birth eve of our great Patriotic leader Subhash Chandra Bose profoundly remembered as "Netaji", NSS unit organized Cyclothon under the "Fit India movement" along with

- 26th January, 2021 - NSS Unit of Seva Sadan College of Arts, Science and Commerce celebrated 72nd Republic Day of the Nation.
- Principal, Dr. Gulabchand K Gupta, hoisted the flag proudly. Teaching and non-teaching staff honored Nation by their presence. Students enthusiastic to witness the event joined through virtual means.
- Strict Covid-19 protocols followed by gathering present for ceremony
- Program was coordinated by Asst. Prof, Mr. Niraj Mishra



PLACEMENT DEPARTMENT

- On 30th January, 2021, placement department conducted Virtual Interview for third year students of Commerce, Banking and Insurance, Accounting and Finance, Financial Markets and Management Studies.

NEWS

- Indian Army inks \$20mn contract to buy SWITCH drones-Indian army has recently signed a contract with pistol, jointly by Indian army.
- DRDO chairman Mumbai-based drone manufacturing company, idea forge, to procure high-altitude variant of SWITCH unmanned aerial vehicles (UAVs) deal is approximately USD 20 million.
- DRDO develops India's first indigenously developed 9mm machine - **Satheesh Reddy**
Headquarter- New Delhi, established- 1958
- India celebrated Army Day on **15th January; 2021** this year marks the **73rd Indian Army Day**.
- 28th chief of Army staff- **General Manoj Mukund Naravane**.
- **Flight lieutenant Bhawana Kanth** will become the **1st woman fighter pilot** to take part in the Republic Day parade. She will be a part of the Indian Air Force's tableau in the 2021 Republic Day Parade that will showcase mock-ups of the light combat helicopter, light combat aircraft, and the Sukhoi-30 fighter plane.
- The Birth Anniversary of Netaji Subhash Chandra Bose, on January 23, celebrated as "**ParakramDiwas**" every year.
- The election commission has rolled out the electronic version of the voter's photo identity card **e-EPIC**, which can be stored on mobile phones and downloaded on personal computers.
- India's "**vaccine maitri**" initiative begins launched by India to gift COVID-19 vaccines to neighbouring countries (**Maldives, Bhutan, Nepal, Bangladesh, Myanmar, Mauritius, Seychelles**).
- Finance Minister, **Nirmala Sitharaman** has presented Economic Survey 2020-21 in the Parliament on 29 January 2021. The major focus of this year's economic survey is the losses and impact of the Covid-19 pandemic. The survey will provide an assessment of how the Indian economy has been impacted by the deadly COVID-19 virus and how it is improving. It will also project India's gross domestic product growth for 2021-22.
- The Ministry of Home Affairs has announced a list of 119 personalities who will be conferred the **Padma Awards by President Ram NathKovind** this year. These awards cater to various disciplines including art, social work, public affairs, science and engineering, trade and industry, medicine, literature and education, sports and civil service. While 'Padma Shri' is awarded for distinguished service in any field, 'Padma Bhushan' is awarded for distinguished service of a high order.

Padma Vibhushan Awards List

1. Shinzo Abe, Japan
2. S P Balasubramaniam (Posthumous), Tamil Nadu
3. Belle MonappaHegde, Karnataka
4. Narinder Singh Kaapany (Posthumous), USA
5. MaulanaWahiduddin Khan, Delhi
6. B. B. Lal, Delhi
7. SudarshanSahoo, Odisha

Padma Bhushan Awards List

1. Krishnan Nair Shanta kumara Chithra, Kerala
2. Tarun Gogoi (Posthumous), Assam
3. Chandra shekhar Kambara, Karnataka
4. Sumitra Mahajan, Madhya Pradesh
5. Nripendra Misra, Uttar Pradesh
6. Ram Vilas Paswan (Posthumous), Bihar
7. Keshubhai Patel (Posthumous), Gujarat
8. Kalbe Sadiq (Posthumous), Uttar Pradesh
9. RajnikantDevidasShroff, Maharashtra
10. Tarlochan Singh, Haryana

UPCOMING EVENTS

- On 1st February, 2021 placement department conducting interview by ICICI Prudential for all the third year students of commerce, banking and insurance , accounting and finance, financial markets and management studies at 12:30 pm.
- 13th February, 2021 –Seva Sadan College organizes **4th International Multi-**

disciplinary Virtual Conference on “Emerging trends in Business, Education and Digital Technology”

- The Finance Minister Nirmala Sitharaman will present the budget at 11 am on February 1, 2021, which happens to be a Monday.
- RBI Grade B 2021 Recruitment: Online Application Started for 322 Officer Posts @rbi.org.in, Check RBI Officers in Grade B Application Process, Qualification & Other Details login to RBI website.

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- Days in January month

4th Jan	World Braille Day
9th Jan	Pravasi Bhartiya Divas (NRI Day)
10th Jan	World Hindi Day World Laughter Day
12th Jan	National Youth Day (Birth Day of Swami Vivekanand)
15th Jan	Army Day
23 rd Jan	Netaji Subhash Chandra bose jayanti Parakaram Diwas
24th Jan	National Girl Child Day
25th Jan	National Voters Day National Tourism Day
26th Jan	India’s Republic Day International Customs day
29th Jan	National Immunization Day

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